

**PLEASE  
HELP!**

# SPONSORS NEEDED

QUESTIONS? EMAIL: [INFO@THE-DUST-UP.COM](mailto:INFO@THE-DUST-UP.COM)

## *Festival of* **HALLOWEEN HEARTS & HOT RODS**

### *Event Features "*

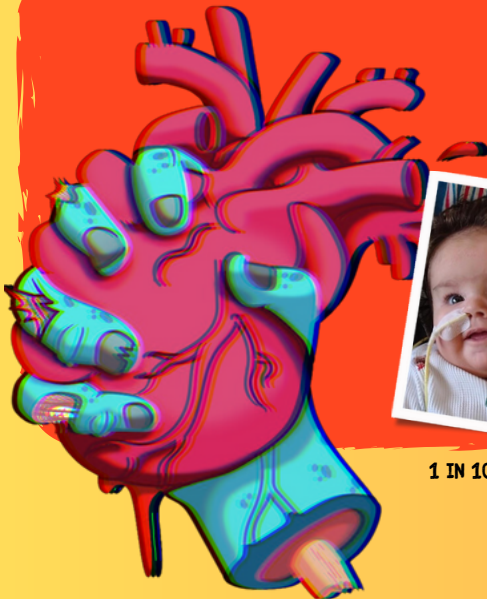
SAT + SUN CAR SHOW    MINI BIKE RACES  
FIGURE 8 + BUMP N RUN DEMO DERBY    FRI CAR CRUISE  
KIDS POWER WHEEL RACES    TRUNK OR TREATING  
VINTAGE CAMPER RALLY    LOW CAR LIMBO  
HALLOWEEN CAMPING    VENDORS    TRI CYCLE RACES  
50'S STYLE PIN UP GIRL CONTEST    ART AUCTION  
FLAME THROWER CARS    BOUNCE HOUSE    FACE PAINTING  
FRIDAY NIGHT MONSTER'S BALL HALLOWEEN COSTUME PARTY

2ND ANNUAL CAR SHOW EVENT  
HELD THE FIRST WEEKEND IN OCTOBER  
@ THE SAGINAW COUNTY FAIRGROUNDS  
IN CHESANING, MICHIGAN



## DUST UP HEART WARRIORS

THE MAIN GOAL OF THIS  
EVENT IS TO **FUNDRAISE**  
FOR KIDS WITH **HEART**  
**DEFECTS**. SPONSORS LIKE  
YOU HELP MAKE THIS  
EVENT POSSIBLE!



1 IN 100 KIDS ARE BORN WITH A CONGENITAL HEART DEFECT .. THESE WERE A FEW LOCAL KIDS FEATURED AT LAST YEARS EVENT

SATURDAY  
OCTOBER  
2025 **4**

SUNDAY  
OCTOBER  
2025 **5**

# THE DEAD PEDAL DUST UP

**PLEASE  
HELP!**

# SPONSORS NEEDED

OCTOBER 4-5, 2025 @ THE FAIRGROUNDS IN CHESANING

QUESTIONS? EMAIL: [INFO@THE-DUST-UP.COM](mailto:INFO@THE-DUST-UP.COM) OR TEXT JUSTIN CARLTON 989.323.1012

[WWW.THE-DUST-UP.COM](http://WWW.THE-DUST-UP.COM)

*Sponsor Levels*

YOUR SPONSORSHIP HELPS MAKE THIS EVENT POSSIBLE .. LAST YEAR THIS EVENT COSTS \$17,000 TO PUT ON .. WE COULDN'T DO IT WITHOUT YOU!

## BRONZE

**\$100**

- LOGO ON THE WEBSITE
- MENTION ON FACEBOOK
- NAME ON (1) POSTER PLACED AROUND THE EVENT

## SILVER

**\$250**

- LOGO ON THE WEBSITE
- MENTION ON FACEBOOK
- NAME ON (2) POSTERS PLACED AROUND THE EVENT

## GOLD

**\$500**

- LOGO ON THE WEBSITE
- MENTION ON FACEBOOK
- NAME ON (3) POSTERS PLACED AROUND THE EVENT
- AWARD SPONSORED BY YOUR BUSINESS

## CAMPING SPONSOR

**\$1,000**

- LOGO ON THE WEBSITE
- MENTION ON FACEBOOK
- NAME ON EVERY SPONSOR POSTER AT EVENT
- OPTIONAL VENDOR BOOTH
- AWARD SPONSORED BY YOUR BUSINESS
- YARD SIGN IN THE CAMPING AREA

## EXHIBIT HALL SPONSOR

**\$2,500**

- LOGO ON THE WEBSITE
- MULTIPLE MENTIONS ON FACEBOOK
- NAME ON EVERY SPONSOR POSTER AT EVENT
- OPTIONAL VENDOR BOOTH
- AWARD SPONSORED BY YOUR BUSINESS
- SIGN ON TABLES FOR COSTUME PARTY
- ANNOUNCE BUSINESS DURING EXHIBIT HALL EVENTS

## TRACK SPONSOR

**\$4,000**

- LOGO LARGE ON THE WEBSITE WITH LINK & THANK YOU POST
- FEATURED ON EVERY FACEBOOK POST AS MAIN SPONSOR
- NAME ON EVERY SPONSOR POSTER AT EVENT
- YARD SIGN AT THE TRACK
- ANNOUNCE BUSINESS DURING ALL EVENTS
- OPTIONAL VENDOR BOOTH
- AWARD SPONSORED BY YOUR BUSINESS

THANK YOU SO MUCH FOR YOUR SPONSORSHIP  
IT REALLY MEANS A LOT & WE CAN'T THANK YOU  
ENOUGH FOR HELPING MAKE THIS EVENT POSSIBLE  
AS YOU CAN SEE IT WAS A GREAT TIME & VERY WELL  
ATTENDED LAST YEAR!

PLEASE MAKE CHECKS PAYABLE TO: JUSTIN CARLTON  
MAILING ADDRESS: 526 E BROAD ST. CHESANING, MI. 48616  
VENMO: JUSTIN\_CARLTON OR PAYPAL: JUSTINCARLTON13

IN THE NOTES FOR CHECKS & PAY APPS  
PLEASE PUT "HEART DONATION"

THE DEAD PEDAL DUST UP

SATURDAY  
OCTOBER 4  
2025

SUNDAY  
OCTOBER 5  
2025



# HOW TO PAY

## PAY BY CHECK

**MADE PAYABLE TO: JUSTIN CARLTON**

**IN THE CHECK NOTES ONLY PUT: "HEART DONATION"**

**MAILING ADDRESS: 526 E BROAD ST, CHESANING, MI, 48616**

PLEASE EMAIL A LOGO OR MAIL A BUSINESS CARD WITH YOUR PAYMENT

EMAIL: [INFO@THE-DUST-UP.COM](mailto:INFO@THE-DUST-UP.COM)

## PAYMENT APPS

**VENMO: JUSTIN\_CARLTON**  
**PAYPAL: JUSTINCARLTON13**

**IN THE NOTES ONLY PUT: "HEART DONATION"**  
**SEND AS FRIENDS/FAMILY NOT GOODS/SERVICE**

PLEASE EMAIL A LOGO WITH YOUR PAYMENT

IF ASKED FOR PHONE NUMBER, LAST FOUR NUMBERS ARE 1012